**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 1/24/2019

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano - Michele Reynolds
* S. Nadia Hussain - Mike Rudge

- Elisa Kolenut - Jen Ellis

- Anne Sundstrom

**Absent With Notice:**

* Suzanne Osborne

**Meeting Discussion:**

* Approved December meeting minutes.
* Treasurers update. The 2019 budget has not been finalized but an anticipated amount is known.
* Movie Night: John Graziano updated the EDC on discussion with movie vendor. The event will be scheduled for May 18th movie to start at 7 and attendees to show up between 5pm or 6pm. John Graziano to reach out to the Bloomingdale Methodist Church for use of Troxler Hall. Below are additional details that were discuss:
  + Rudge automotive to provide popcorn.
  + Pixi Pop, the face painter confirmed her availability. She will be scheduled for 2 hours.
  + Elisa Kolenut to provide water on behalf of Coldwell Banker.
  + Elisa Kolenut to create a new ticket once all details are finalized.
  + Jen Ellis to talk to Library and see if they will participate again. Suggested the movie Moana.
  + EDC to create ad blast on social media to see which businesses are interested in sponsoring the event.
* Social Media Update: Advertisements have been placed earlier this week. The ads were targeted to within 5 mile radius of Bloomingdale. Created tips for businesses to improve their social media marketing. The ads also target businesses in the Borough who have not liked out the EDC Facebook page. Discussed increasing future ads to a 10 mile radius. Next step is to switch the page so businesses can post with EDC approval to eliminate the burden on the EDC administrators.
  + Elisa Kolenut proposed to host a social media marketing educational event for April 4th. The EDC will sponsor an expert in the field to teach interested local businesses how to market themselves on social media. Elisa Kolenut to reach out to the Mayor to inquire about access to the Council Chambers and telecommunication equipment capabilities for the class. For example, the expert would need a virtual meeting with screen sharing since he is located in Maryland.
* Ribbon Cutting Ceremonies: To hold a ribbon cutting for Wine Décor on January 26th at 10am.
* Discussed that the Post Office will have it’s 60th anniversary in 2020. The new Post Master has reached out to the EDC to ask for assistance to improve the look of the Post Office. Specifically he asked if the EDC could draft a letter for him to share to his bosses to request funding. Anne Sundstrom to draft a letter on behalf of the EDC for the Post Office.
* John Graziano provided an update on new business developments in the Borough.
* Pride Day – Discussed participating in the setup for Pride Day. It was discussed that we will invite Jon Dunleavy to the next meeting to discuss.